



CITY OF ALEXANDRIA WORKFORCE DEVELOPMENT CENTER

SUMMER YOUTH EMPLOYMENT PROGRAM [SYEP] ANNUAL REPORT



Department of
Community and
Human Services

2022
2023

WHAT IS SYEP?

The City of Alexandria Workforce Development Center's Summer Youth Program started in 2014

SYEP is the Summer Youth Employment Program, managed by the Workforce Development Center (WDC), TeensWork! and Youth Employment Services (YES) and is designed to help youth ages 14-21 in the City of Alexandria obtain and retain employment year-round. YES, Summer Youth Program will serve the City of Alexandria youth through an in-person 6 week workforce development experience from June 26 through August 3, 2023.

Enrollment Metrics

The Workforce Development Center's Summer Youth Employment Program matches 200 Alexandria youth using rolling enrollment to an in-person work experience opportunity in the City.

What Does SYEP Provide?



- 1** Designed for Alexandria residents ages 14-21
- 2** Six-week program that allows youth to work up to 30 hours per week
- 3** Provides career development, education, and summer income in the amount of \$12 per hour



202Youth
Enrolled as of July 31, 2023



79%
First Time Participating
in SYEP





WHY SYEP?

\$274,425

Earned by SYEP Workers

SYEP

Or the Summer Youth Employment Program, offers young individuals living in City of Alexandria, Virginia, not only a chance to earn a paycheck but also equips them with essential skills and support to foster their success.

When youth are given the opportunity to work and explore diverse job roles, they embark on a journey of self-discovery. They gain a profound understanding of their strengths and weaknesses, enabling them to make informed decisions about their future career paths. SYEP empowers young individuals to uncover their potential and paves the way for a brighter and more promising future.

22,871 TOTAL HOURS WORKED

11,400 TOTAL HOURS WORKED WITHIN CITY DEPARTMENTS/AGENCIES

11,471 TOTAL HOURS WORKED WITHIN PRIVATE COMPANIES

SCHOOLS ATTENDED

HIGH SCHOOLS

- Alexandria City HS
- Chatham Hall HS
- Francis C Hammond HS
- Minnie Howard HS
- TC Williams HS

MIDDLE SCHOOLS

- George Washington MS
- Jefferson Huston MS

THROUGH SYEP, STUDENTS REPORTED SIGNIFICANT GROWTH IN VARIOUS AREAS:

- Communication: 71.43%
- Teamwork: 78.57%
- Professionalism: 52.38%
- Listening: 50.00%
- Customer Service: 40.48%
- Technology: 9.52%
- Conflict Management: 28.57%
- Administration: 28.57%



SYEP 2023 EARNINGS BREAKDOWN

- Envy Us Beauty Supply
 - 180 hrs. = \$12/hr. = \$2,160.00
- Goodies Frozen Custard & Treats
 - 240 hrs. = \$12/hr. = \$2,880.00
- EVEN SCALE LLC
 - 360 hrs. = \$12/hr. = \$4,320.00

- Community Lodgings
 - 480 hrs. = \$12/hr. = \$5,760.00
- Happy Home Christian Leadership Academy
 - 180 hrs. = \$12/hr. = \$2,160.00
- Bunbar Alexandria Olympic Boys & Girls Club
 - 1800 hrs. = \$12/hr. = \$21,600.00



86% of SYEP participants believe they added value to their workplace

WORKFORCE DEVELOPMENT TRAINING BREAKDOWN

61%

of participating youth stated this was their first job

CAREER COACHING

YES participants receive both one-on-one and group career coaching from WDC staff.

PERSONAL DEVELOPMENT

SYEP participants have the opportunity to explore careers and achieve personal and professional growth. Participants attend workshops and webinars offered by employer partners and other special guests and complete virtual learning modules on job readiness, financial literacy, mental health in the workplace and digital literacy.

96%

Of participating youth are looking to gain experience through the SYEP.

82%

Of participating youth are wanting to go to college after high school

APPLIED LEARNING

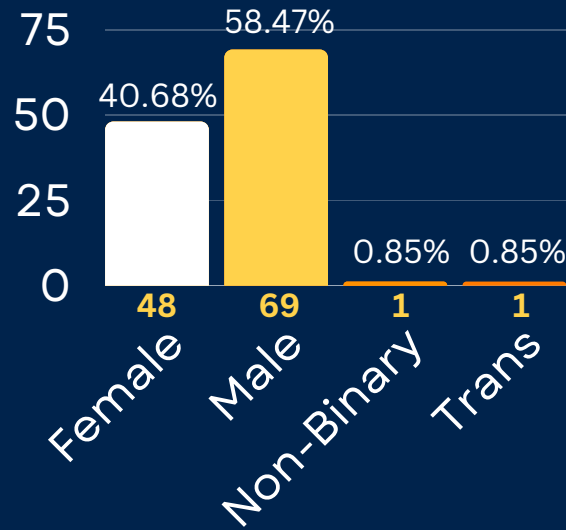
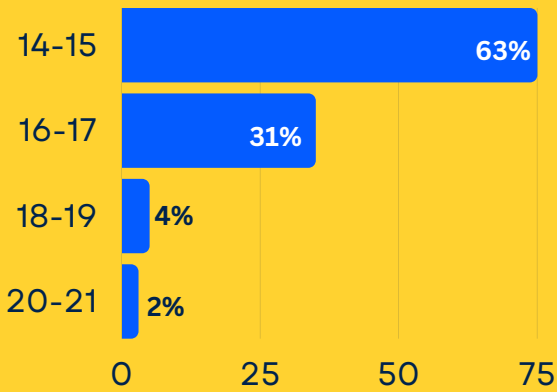
Tailored to interests, abilities, and aptitudes according to personal assessments, youth will follow a personalized action plan and develop a portfolio that will set them up for success in their anticipated career path. School-age youth will have the option to participate in Alexandria City Public Schools ACPS-at-Home to fulfill learning objectives.



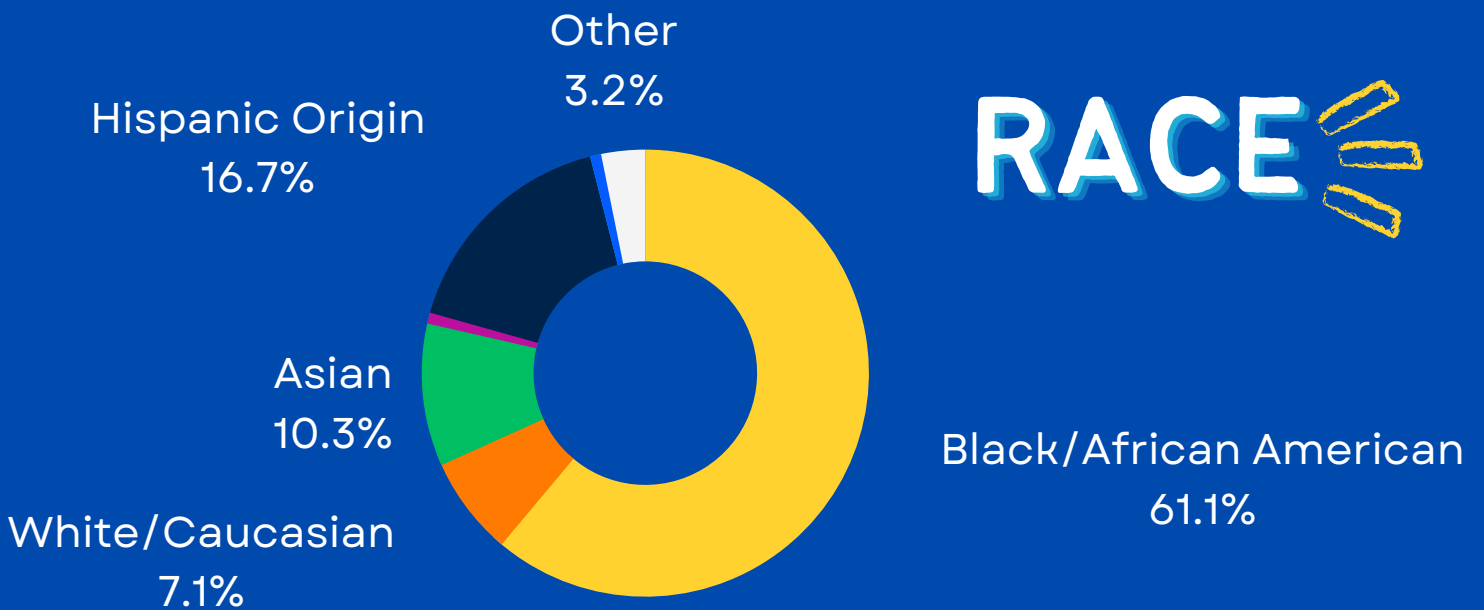
DEMOGRAPHICS

ANSWERED BY 118 SUMMER YOUTH PARTICIPANTS

AGE



GENDER

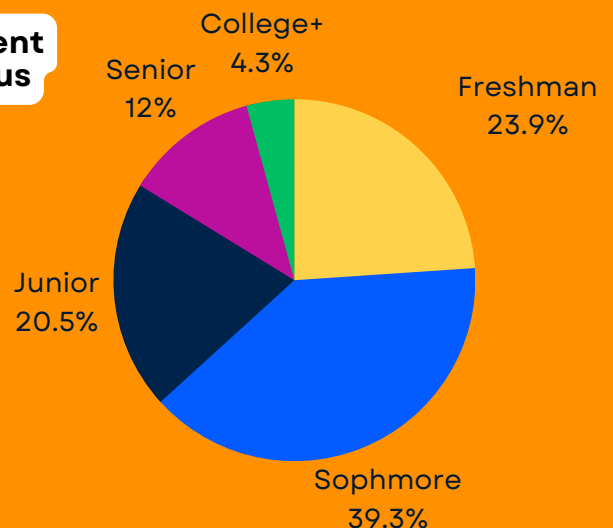


RACE

EDUCATION



Student Status



Are you receiving free or reduced lunch?

Yes: 71.19% | No: 12.71% | Unsure: 16.10%



SYEP BUSINESSES

55 BUSINESSES PARTICIPATED IN THE SYEP FOR 2023

- FOUR MILE CONSERVATORY FOUNDATION
- SEAPORT FOUNDATION
- NATIONAL INDUSTRIES FOR THE BLIND
- PCSI
- GOLD WORKS INC
- BENNINGTON CROSSING
- LANDMARK HONDA
- KELAYI CHIROPRACTIC & WELLNESS BOUTIQUE
- ALEXANDRIA CITY HIGH SCHOOL
- ENVY US BEAUTY SUPPLY
- KITCHEN OF PURPOSE
- ARHA
- CITY OF ALEXANDRIA
- THE CAMPAGNA CENTER
- THE HEARD MARKETING
- VISIT ALEXANDRIA
- TEN THOUSAND VILLAGES
- POTOMAC CENTER INC.
- DISCOVERY TIME LEARNING ACADEMY
- ALIVE!
- COMMUNITY LODGINGS
- HAPPY HOME CHRISTIAN LEADERSHIP
- BOYS AND GIRLS CLUB
- EVEN SCALE LLC

Business Metrics

23 Different City of Alexandria Departments and Local Businesses volunteered to provide a unique work experience for SYEP 2023.



56% of opportunities are within City Departments



213 Total Opportunities



100% OF BUSINESSES SAID THEY WOULD LIKELY OR EXTREMELY LIKELY TO PARTICIPATE IN NEXT YEAR'S SYEP